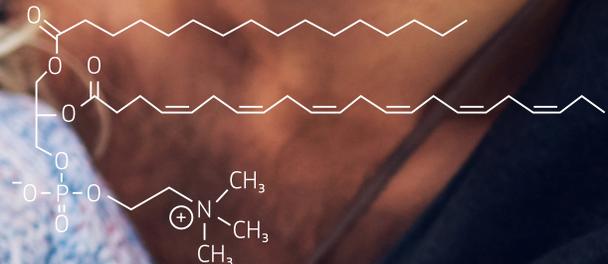
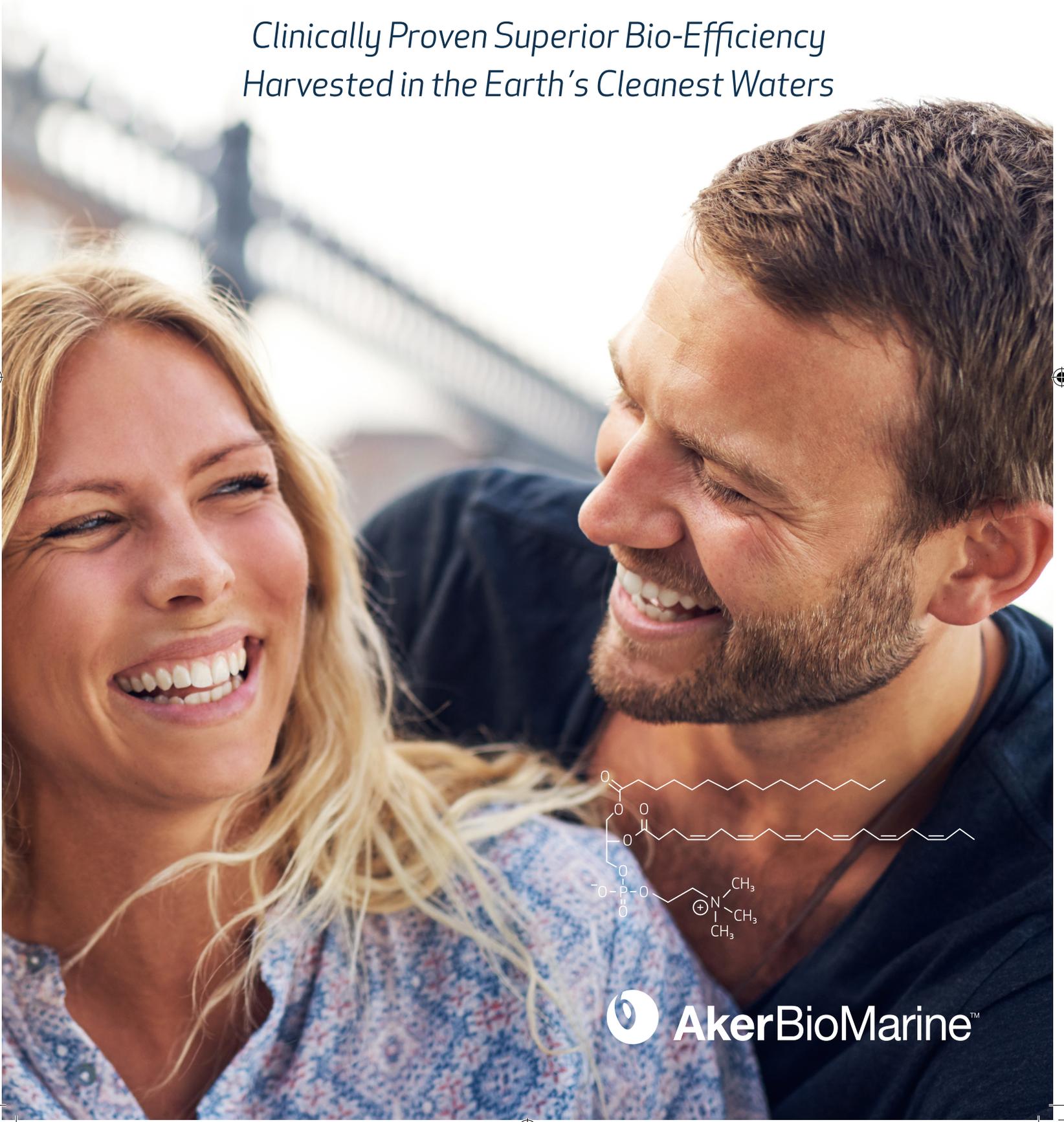




Omega-3 Phospholipids, Choline & Antioxidant Astaxanthin

*Clinically Proven Superior Bio-Efficiency
Harvested in the Earth's Cleanest Waters*



What it is

Superba™ Krill contains long chain omega-3 fatty acids, phospholipids, choline and astaxanthin. Superba™ Krill oil is extracted exclusively from Euphausia superba, an Antarctic krill species rich in the long chain omega-3 fatty acids EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid). Recognized for its health-promoting suppression of free radicals, astaxanthin keeps Superba™ Krill fresh, protecting the omega-3 fatty acids from oxidation, which means no additives are necessary to maintain its long-term stability.

The phospholipid Advantage

Superba™ Krill's long chain omega-3s are better recognized by the body because they are mostly attached to phospholipids, resulting in higher cellular incorporation. Powered by these phospholipids, Superba™ Krill ensures the delivery of the key fatty acids EPA and DHA to various parts of the human body, such as the brain, heart, eyes and joints.

Krill is an appealing source of omega-3s because its key fatty acids are more bio-efficient. The first and most noticeable benefit is smaller pills. The second benefit is the absence of reflux because krill's omega-3s actually mix with the stomach contents, avoiding reflux and other unpleasant digestive issues frequently associated with other marine sources of omega-3s.

SUPERBA™ KRILL is naturally rich in essential nutrients

KRILL COMPONENTS	CHARACTERISTICS
LONG CHAIN OMEGA-3 FATTY ACIDS (EPA & DHA)	<ul style="list-style-type: none"> A particular class of fatty acids that are found in fat and membranes or are used as energy Recognized health benefits documented in more than 30,000 publications Essential nutrients that benefit the heart, joints, brain, skin and eyes
PHOSPHOLIPIDS	<ul style="list-style-type: none"> A lipid consisting of a phosphate and glycerol group and two fatty acids The best delivery form for EPA & DHA Represent the building blocks of all cell membranes
CHOLINE	<ul style="list-style-type: none"> An essential nutrient A biochemical building block important for liver, heart and cognitive health
ASTAXANTHIN	<ul style="list-style-type: none"> A carotenoid with potent antioxidant properties Protects the omega-3 fatty acids in krill oil from oxidation, keeping them naturally fresh and stable over time - i.e., a natural preservative



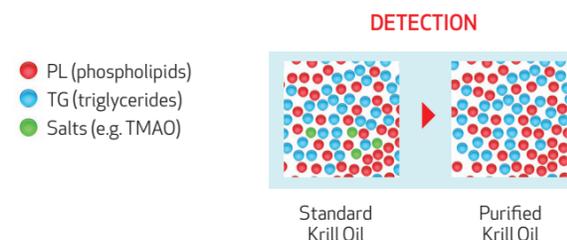
FLEXITECH™ - The possibilities are endless

Armed with exclusive technology, Aker BioMarine will bring more innovation to the market with the ability to offer customized krill oil products. Flexitech™ is a patented technology platform used exclusively by Aker BioMarine to create better krill oil products that are more appealing to brand owners, encapsulators, formulators and consumers. It provides the flexibility to up-concentrate krill oil's various beneficial components, such as phospholipids and omega-3s. It also allows to remove the salts in krill oil, which can lead to off odors and taste.

Superba™2 - New and Improved Formula

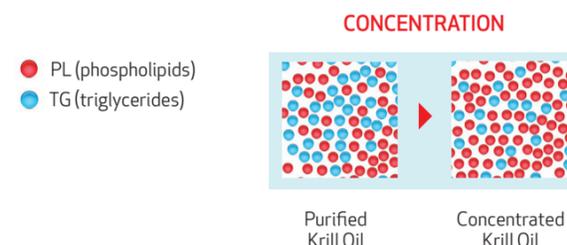
Superba™2 is the first new addition to the Superba™ family, which comes with many new benefits.

- Reduced smell & taste
- Easier encapsulation
- Better visual appearance



Aker BioMarine's first krill oil concentrate

Superba™ Boost will enhance the composition and benefits of krill oil.



2 CAPSULES = 4 EU AUTHORIZED HEALTH CLAIMS

Superba™ Boost CAPS filled with Aker BioMarine's exclusive concentrated krill oil, allows for 4 EU authorized health claims (EFSA) with a daily recommended intake of just 2 capsules.

Good for your Heart

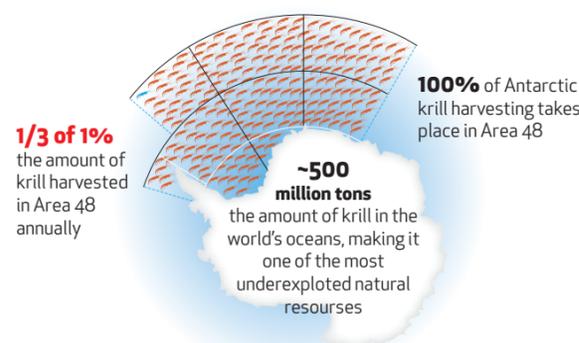
- EPA and DHA contributes to the normal function of the heart
- Choline contributes to normal lipid metabolism
- Choline contributes to normal homocysteine metabolism

Good for your Liver

- Choline contributes to the maintenance of normal liver function

Sustainable & 100 % traceable

Sustainability has been at the core of Aker BioMarine's mission since its inception. Given the importance of krill as a keystone species in Antarctica, the company's commitment to ensuring its future and the future of the animals that depend on krill as a primary food source is paramount. The entire fishery currently harvests 1/3 of 1% of the krill biomass in Area 48.

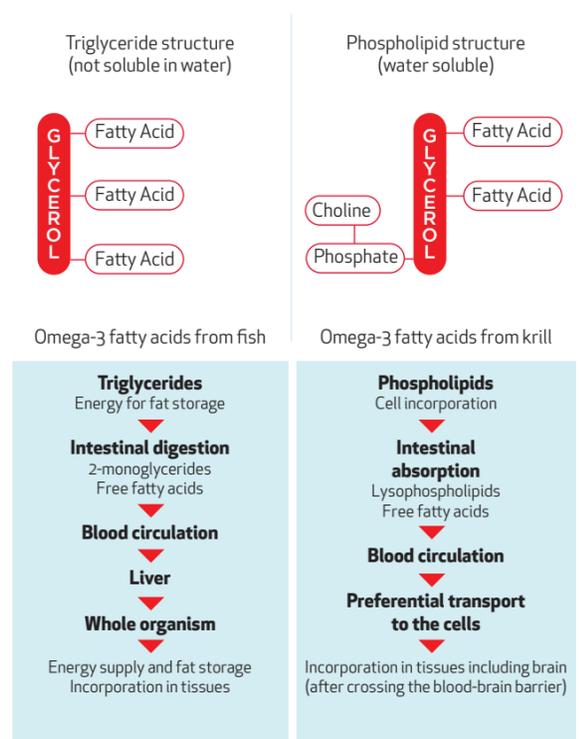


Environmental Commitments:

Superba™ is the first krill brand that was certified as being sustainable and 100% traceable by the Marine Stewardship Council (MSC).



There are key differences between phospholipid omega-3s and triglyceride omega-3s

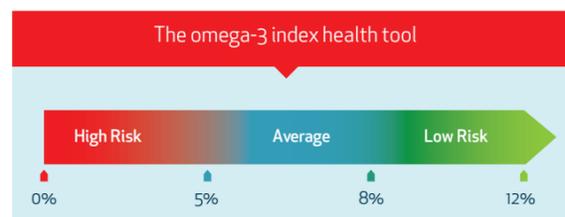


Superba™ is clinically proven

Aker BioMarine is the largest contributor to the scientific investigation of krill and its health properties. The company has performed more clinical work on krill than any other company, making Superba™ the most researched krill brand on the market. Studies include several heart-related studies, brain health and sports nutrition. All of these studies show great promise of Superba™ Krill's effectiveness.

The omega-3 index health tool

The Omega-3 index offers additional insight into a person's general state of well-being based on the amount of Omega-3s EPA and DHA in their blood. While most long chain omega-3s will raise the Omega-3 Index, how quickly and efficiently that happens depends on the source. Studies demonstrate that with just 500mg Superba™ Krill Oil per day, the Omega-3 Index increases significantly.



Superior Phospholipid Omega-3 EPA & DHA Choline

UNIQUE SOURCE

Superba™ Krill dietary supplements are rich in phospholipid-bound omega-3 fatty acids. Intake of omega-3 phospholipids increases the elasticity of body cells and results in the body's utilization of omega-3 fatty acids (EPA & DHA)

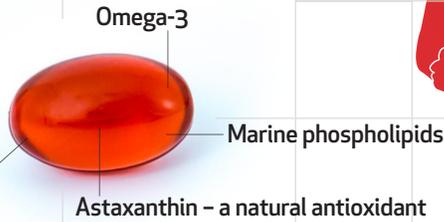
Benefits the brain

Good for skin

Promotes cardiovascular health

Liver Health

Supports joint health



KRILL FACTS

Krill are small, shrimp-like crustaceans. Antarctic krill, which can grow to six centimeter in length and weigh two grams, live in large, dense "swarms" in Antarctic waters.

100% TRACEABILITY. 60°29S 46°05W

Harvesting area



Antarctic Sea

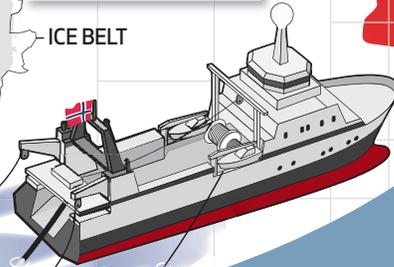


Saga Sea



ANTARCTICA

ICE BELT



Hose conveys krill onboard the ship

Trawl bag

Trawl module prevents by-catches

Krill



Eco-Harvesting™ & On-Board Processing

- Prevents the death of non-krill species
- Prevents krill decomposition and degradation
- Saves energy by eliminating transportation of unprocessed frozen krill

Superba™ Krill is now extracted at Aker BioMarine's new NSF GMP Manufacturing facility in Houston, TX, USA.



FLEXITECH™
TECHNOLOGY PLATFORM

Nyhetsgrafikk.no

Aker BioMarine Antarctic AS
Oksenøyveien 10, 1327 Lysaker, Norway
superba@akerbiomarine.com
Phone: +47 24 13 00 00
www.superbakrill.com
www.akerbiomarine.com

AkerBioMarine™